

The background of the slide is a blurred photograph of a laboratory setting. It features several pieces of glassware, including a large Erlenmeyer flask in the foreground containing a clear liquid, and other smaller vessels and equipment in the background. The overall color palette is light blue and white, giving it a clean, scientific feel.

Medivir

A collaborative and agile pharmaceutical company with an R&D focus on infectious diseases and a leading position in hepatitis C

Dr. Maris Hartmanis, CEO

**Rodman Renshaw Health Care Conference
New York, September 2012**

Medivir - the emerging pharma

- **Spinout from AstraZeneca's** antiviral research unit, currently 170 employees
- Research driven pharmaceutical company **focused on infectious disease**, with a strong track record in **partnerships as part of the business model**
- World leading expertise in polymerase and protease drug targets – **strong pipeline** of innovative infectious disease drugs
- First in-house developed product on the market, a **cold sore product with unique profile**
- **Strong position in HCV drug development**, four programs including all three validated target classes, two in-house driven.
- Simeprevir (TMC435) in partnership with Janssen is considered as the best in class PI, **phase III results expected at year end**
- **Fifteen marketed products in the Nordics**, generating annual sales of ~85 MUSD with an EBITDA of ~16MUSD
- **Strong financial position**
- **Broad institutional shareholder base**, 30% outside Nordic region



Financials in a nutshell

Summary H1, 2012

(MUSD)	2012 April - June	2011 April - June	2012 January - June	2011 January - June	2011 January - December
Net sales	22.3	48.9	42.9	66.6	105.9
Gross profit/ loss	5.3	42.8	11.5	61.1	68.9
EBITDA	-6.4	25.5	-10.9	33.3	20.3
EBIT	- 7.8	25.0	-13.5	32.7	16.8
Profit/ loss before tax	-7.9	24.8	-13.5	32.7	16.7
Profit/ loss after tax	- 9.2	25.2	- 14.8	33.1	17.1



Net sales split, quarterly trend

(MUSD)	2012 April - June	2012 January - March	2011 October - December	2011 July - September
Pharma- ceutical sales	5.8	7.0	7.1	7.1
Parallel imports	16.3	13.8	12.7	11.2
Total	22.1	20.7	19.8	18.4

Strategic direction and ongoing activities

R&D Operations

Further development of R&D platform

- Continued focus in HCV and on infectious diseases
- Evaluate new therapeutic areas based on proteases and polymerases

Create new partnership/collaborations

- Continue to build new partnerships

Commercial Operations

Expand commercially

- Add new products for the Nordic market
- Fine-tune organisation for Nordic launch of simeprevir
- Further development of business and therapy scope



Medivir in a 5 year perspective

Structure

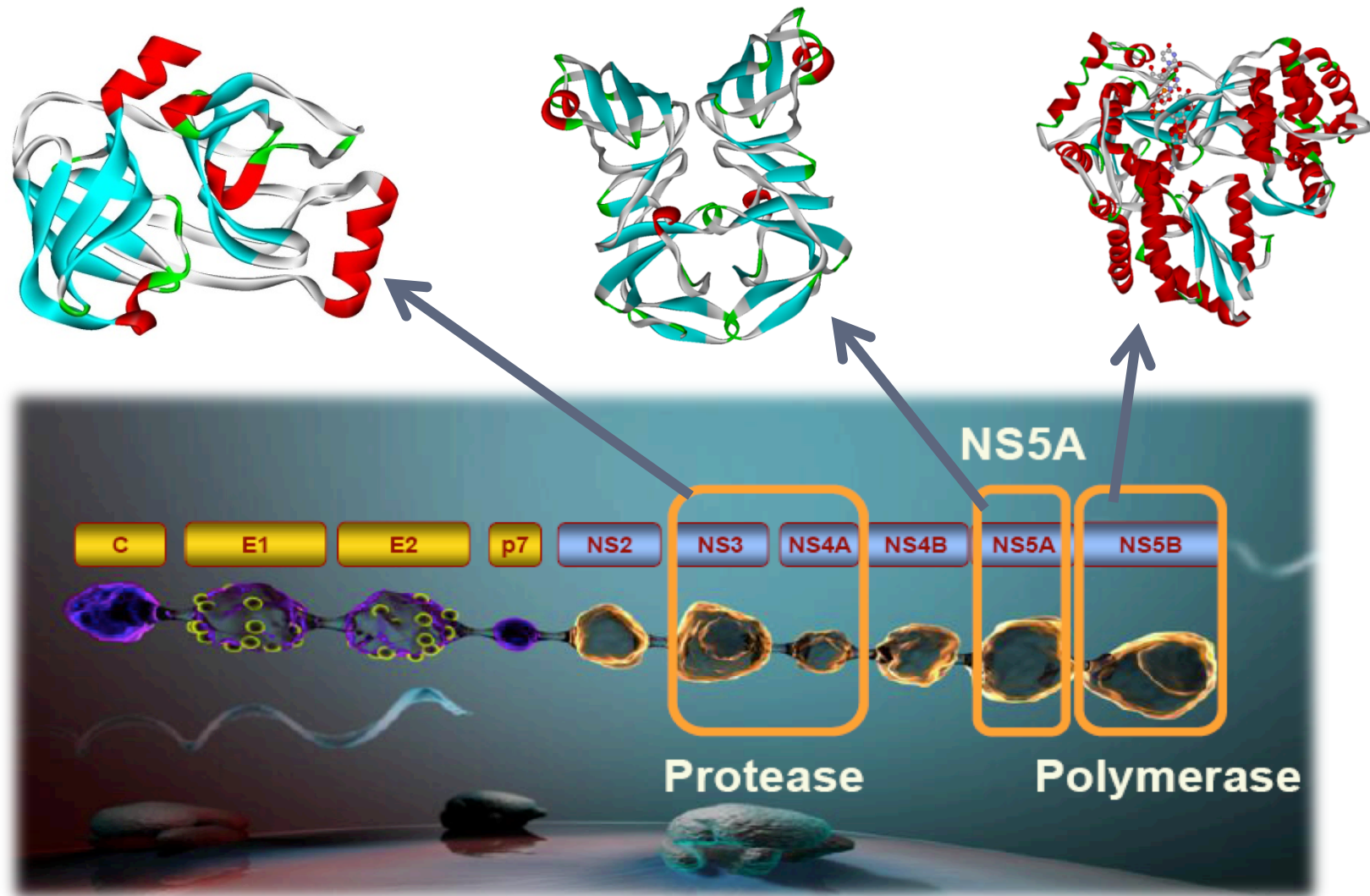
- Partner of choice for both pharmaceuticals and development programs
- Continued commitment on targets in infectious diseases
- Addressing of new therapeutic areas based on core competence
- Aggressive expansion of product portfolio, including simeprevir and other in-house developed pharmaceuticals
- Broader, risk balanced, R&D pipeline

External perspective

- Top ranked as a listed company
- Profitable and fast growing Nordic pharmaceutical company



A broad development approach in HCV



Many ongoing activities in HCV

Project	Therapy area	Partner	Preclinical phase		Clinical phase				Market
			Research	Development	Phase I	Phase IIa	Phase IIb	Phase III	
Simeprevir (TMC435)	Hepatitis C	Janssen / J&J	Triple combination						
HCV POL Nucleotide	Hepatitis C	Janssen / J&J							
Nucleotide inhibitor	Hepatitis C	In-house							
N5A inhibitor	Hepatitis C	In-house							

Simeprevir (TMC435) in two combination trials



Janssen/Gilead



Janssen/BMS

Simeprevir (TMC435), clinical development programs in HCV G1&4 infected patients

Regulatory filings for triple combination in first half of 2013 in US, EU & Japan

Phase III

- **QUEST 1 and 2** treatment-naïve patients; n=375 x 2
- **PROMISE (C3007)** prior relapsed patients; n=375
- **Japan phase III program** naïve and experienced patients; n=417 (four studies)
- **C3001** prior partial and null responders vs telepravir; n=744
- **C3011** naïve and experienced patients; n=100 open label in G4 patients

Ongoing IFN free combination studies

- **simeprevir and GS-7977**, a nucleotide NS5B inhibitor.
12/24 weeks, +/- ribavirin, null responders; +/- cirrhotics, n=180
- **simeprevir and daclatasvir** (BMS-790052), an NS5A inhibitor.
12/24 weeks, +/- ribavirin in G1 naïve and null responder patients

Simeprevir (TMC435) - triple combination summary

Potent → low dose (150mg)

- One tablet once daily
- 12 week duration

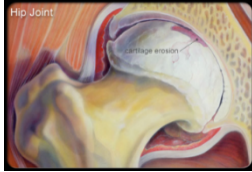
Three large phase IIb trials demonstrating high efficacy in

- G1a and G1b
- Treatment naïve and treatment experienced
- Cirrhotic and non-cirrhotic patients
- Regardless of IP-10 level or *IL28B* genotype
- ASPIRE study demonstrated a best-in-class triple combination in all patient groups, including the difficult to treat patients

Safe and well tolerated

- Close to 1800 patients have completed simeprevir treatment, showing it to be safe and well tolerated - important for compliance once on the market
- Long patent life, IP extending to 2026/2028

In-house developed cathepsin inhibitors



Cathepsin K inhibitor

Disease

Osteoporosis, osteoarthritis and metastatic bone disease

Mechanism of action

Cathepsin K inhibition leads to:

- Reduced bone resorption and cartilage breakdown
- Maintained bone formation in contrast to other anti-resorptives

MIV-711: Phase I ongoing

- Adaptive, placebo controlled, double-blind study in healthy volunteers incl. post meno-pausal women
- Ascending single and multiple once daily dosing
- Biomarkers for bone and cartilage turnover
- Phase I data available around year end

Cathepsin S inhibitor

Disease

Neuropathic pain and autoimmune disease

Mechanism of action

Neuropathic pain

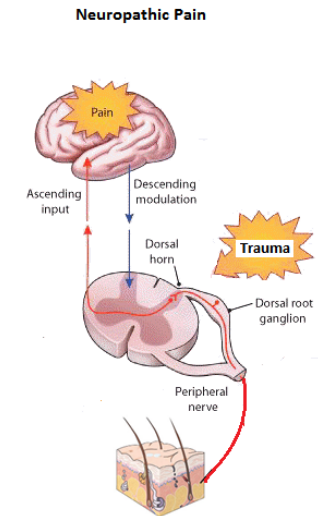
- Inhibition of Cathepsin S prevents inflammatory damage to the sensory system in the spinal cord by blocking Fractalkine activation

Autoimmune disease

- Crucial role in MHC Class II antigen presentation, which is key to establishing and perpetuating an immune response disease

Next milestone

CD-selection around year end



Expected key news flow highlights



- ✓ Q2-12 Full simeprevir results presented at EASL from the ASPIRE trial
- ✓ Q2-12 Janssen creates new division to launch simeprevir in EMEA
- ✓ Q2-12 Start of DAA phase II combination study with simeprevir and daclatasvir
- ✓ Q3-12 Start of Phase Ib clinical trials with MIV-711, a cathepsin K inhibitor
- Q4-12 Partial EoT-data from Cohort 1 with simeprevir and GS7977 phase II study
- Q4-12 Potential CD selection in Cathepsin S (neuropathic pain) program
- Q4-12 Results from the phase I-study with MIV-711 (bone related disorders)
- Q4-12 Potential CD selection in our internal Nucleotide NS5B inhibitor program
- Q1-13 Top line results from phase III trials with simeprevir (Quest 1+2 and Promise)
- Q1-13 Goal to start phase 1 trials with Medivir/Janssen nucleotide NS5B-inhibitor
- Q2-13 EoT-data from the phase II combination study with simeprevir and daclatasvir
- Q2-13 Filing of simeprevir in US/EU and Japan
- Q2-13 SVR data from Cohort 1 and partial EoT data from Cohort 2 with simeprevir and GS7977 phase II study
- H1-13 Step two in GSK launch strategy for Xerclear® (ZoviDuo), launch in major European OTC markets

Value proposition



Interesting pipeline assets

- Collaborative and innovative pharmaceutical company with an R&D focus on infectious diseases
- World class expertise in polymerase and protease drug targets



Strong position in HCV drug development – both partnered and internal programs

- The front runner, simeprevir, is considered “best in class PI” in HCV, regulatory filing ~H1 2013
- Simeprevir has an attractive profile and will have an important role in future interferon-free combination treatments
- Our in-house programs will offer new opportunities



Integrated company - commercial presence in the Nordics

- Strong brand names, annual sales ~85 MUSD
- New pharmaceuticals will be added
- Commercial platform for the launch of simeprevir in the Nordics



Medivir

www.medivir.com

Ticker: MVIR

Exchange: OMX / NASDAQ

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