



Medivir

A collaborative and agile pharmaceutical company with an R&D focus on infectious diseases and a leading position in hepatitis C

**Stockholm Corporate Finance / Financial Hearings
Life Science / Healthcaredag 13 mars 2013**

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2012 – Summary

R&D operations

- Progress in R&D pipeline, both internally driven and partnered projects
- Simeprevir phase III data showed strong and consistent results, followed by filing in Japan
- Broadening of research platform and know-how through new collaborations and an acquisition

Pharmaceuticals

- Consistent product portfolio performance, earnings in line with expectations at the acquisition in 2011, with a EBITDA contribution of ~100 MSEK
- GSK started OTC launch in Europe and obtained OTC approval in Russia with the Medivir developed cold sore pharmaceutical branded as Zoviduo/Zovirax Duo
- Preparations and awareness building around simeprevir in the Nordics made strong progress

Finance

- Solid financial position at year end with ~300 MSEK in cash
- Stable cost base with a net burn rate of ~200 MSEK

2013 - Setting the framework for becoming *The Emerging European Pharma Company*

Structure

- Broader, risk balanced, R&D pipeline
- Continued commitment towards targets in infectious diseases
- Addressing new therapeutic areas based on core competence

Therapeutic area	Product/Target	Partner	Preclinical phase				Clinical phase					
			Research	Phase I	Phase II	Phase III	Phase I	Phase II	Phase III	Market		
ANTIVIRALS	Leads/Target											
	Novartis* (HCV NS5B)	GlaxoSmithKline (HCV)										
	Novartis* (HCV NS5A)	Novartis										
	Novartis* (HCV NS5A)	Novartis										
Immunology												
Other												

- Partner of choice for both pharmaceuticals and development programs
- Expansion of product portfolio, including simeprevir and other in-house developed pharmaceuticals



External perspective

- Top ranked as a listed company
- Profitable and fast growing Nordic based pharmaceutical company



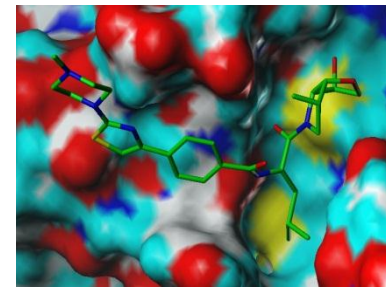
The R&D portfolio will evolve over time

- New infectious disease research programs underway
- New therapeutic areas will be evaluated

Therapeutic area	Product/Project	Partner	Preclinical phase		Clinical phase			Market	
			Research	Development	Phase I	Phase IIa	Phase IIb		Phase III
ANTIVIRALS									
Labial herpes	Xerclear® (Zoviduo, Zovirax Duo)	GlaxoSmithKline (GSK)							
Hepatitis C	Simeprevir (TMC435), NS3 protease inhibitor	Janssen Pharmaceuticals							
	NS5B nucleotide polymerase inhibitor	Janssen Pharmaceuticals							
	NS5B nucleotide polymerase inhibitor								
	NS5A replication complex inhibitor								
Hepatitis B	Lagociclovir valactate (MIV-210)	Daewoong							
Dengue fever	NS3 protease inhibitor	Janssen R&D Ireland							
HIV	Protease inhibitor	Janssen Pharmaceuticals							
OTHER INDICATIONS									
Bone related disorders	Cathepsin K inhibitor								
Neuropathic pain	Cathepsin S inhibitor								

Cathepsin K inhibitor

- a phase I clinical program



Disease

Osteoporosis, osteoarthritis and metastatic bone disease

MIV-711: Phase I clinical trial ongoing

- Adaptive, placebo controlled, double-blind study in healthy volunteers incl. post menopause women
- Ascending single and multiple (7 - 28 days) once daily dosing
- Biomarkers for bone and cartilage turnover

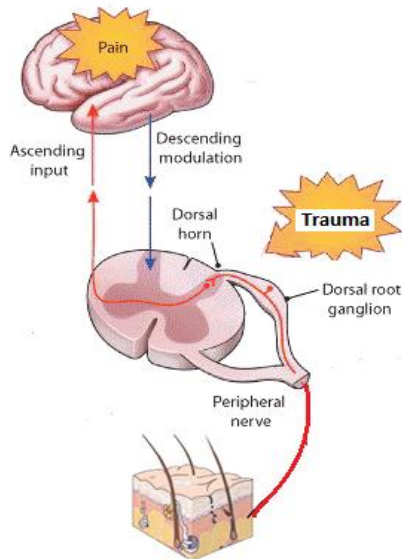
- Phase I completed and data available H1-2013

MIV-711 - a phase I clinical candidate efficacious on bone and cartilage biomarkers in osteoarthritis and osteoporosis models

Cathepsin S inhibitor – neuropathic pain and rheumatoid arthritis

Principle for neuropathic pain (NP)

- Associated with a lesion or disease affecting the somatosensory system
- Includes e.g. diabetic neuropathic pain, post-herpetic neuralgia & neuropathic lower back pain



Medical need and market

- Current treatments incl. anticonvulsants and antidepressants
 - Pain persists in 75% patients with at best a 50% reduction in overall pain
 - Significant side effects e.g. dizziness, somnolence
- 25M people in the 7 MM suffer from NP

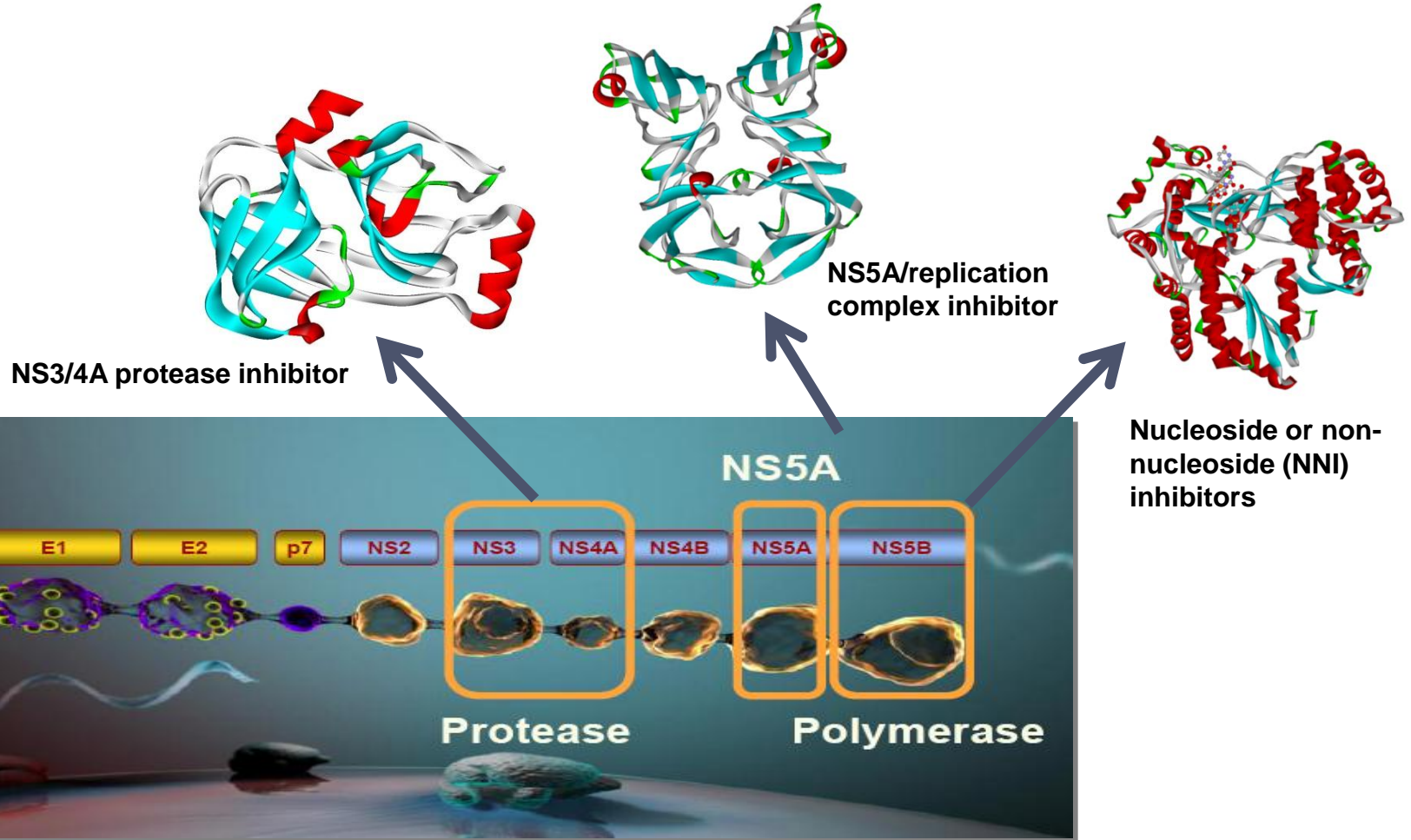
Mechanism of action:

- Inhibition of Cathepsin S prevents inflammatory damage to the sensory system in the spinal cord by blocking fractalkine activation

Cathepsin S inhibitor program

- Potent, selective and orally bioavailable inhibitors available
- Aiming for candidate drug selection in H1 2013

Our commitment in hepatitis C



Simeprevir – An efficacious, safe and tolerable protease inhibitor*

Simeprevir - clinical development programs in HCV G1 & G4 infected patients

Pivotal phase III studies:

- **QUEST 1** treatment-naïve
- **Quest 2** treatment-naïve
- **PROMISE** prior relapsed
- **Japan** naïve & experienced (four studies)

← Top-line data available

← Regulatory file submitted Feb. 22, 2013

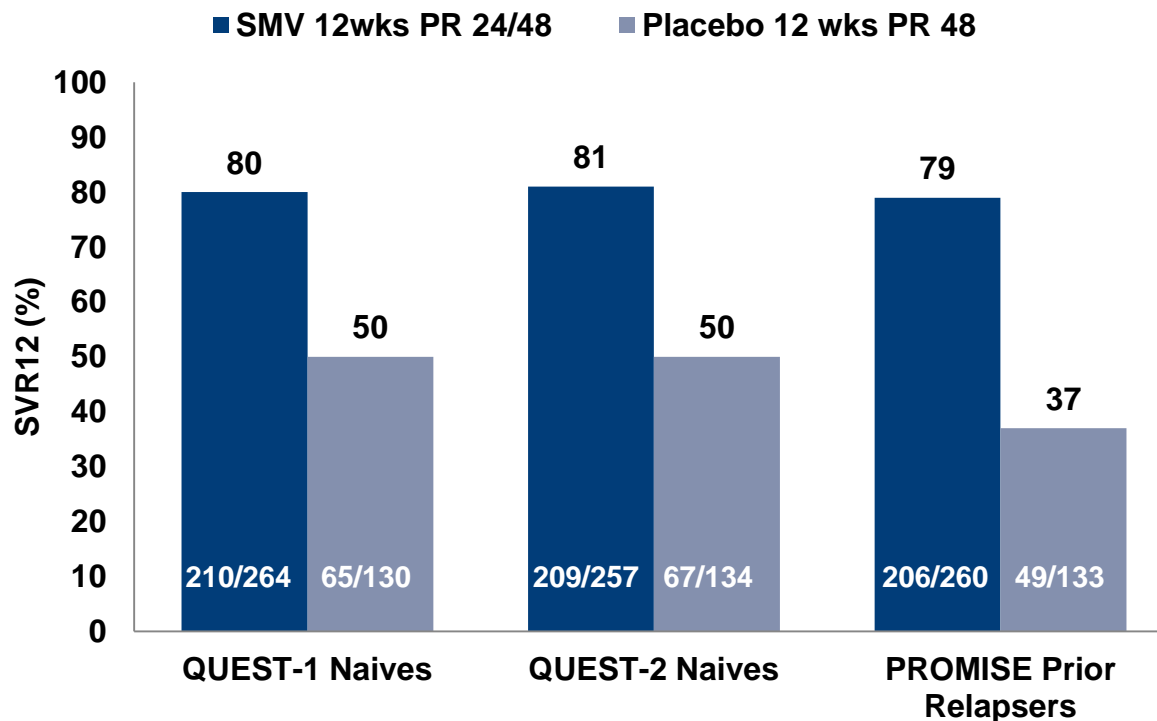
Other ongoing phase III studies:

- **China:** Efficacy, PK, safety and tolerability in naïve patients
- **ATTAIN:** Simeprevir vs telaprevir in prior null or partial responders
- **HCV genotype 4 infected** naïve or treatment experienced patients
- **HIV** co-infected patients

Regulatory filings for simeprevir triple combination H1, 2013 in US, EU & Japan

Simeprevir - Phase III triple therapy

Efficacy – SVR12 (cure rate)



Statistically significant difference vs placebo control in all studies

Robust efficacy in all three studies (79-81% SVR12) confirming phase II studies

Simeprevir - Phase III triple therapy (global and Japan)

Summary

Robust efficacy with high cure rates (SVR12):

- Naive and relapser patients in three global studies: 79-81%¹
- Confirmed in Japan program, where high cure rates were demonstrated²

Shorter treatment duration

- 85-93% could stop all treatment at week 24 (naïve and relapser patients; global trials)

Excellent safety and tolerability

- Overall incidence of adverse events, including rash and anemia, similar to placebo
- Confirmed in Japan program, where favourable safety profile was demonstrated

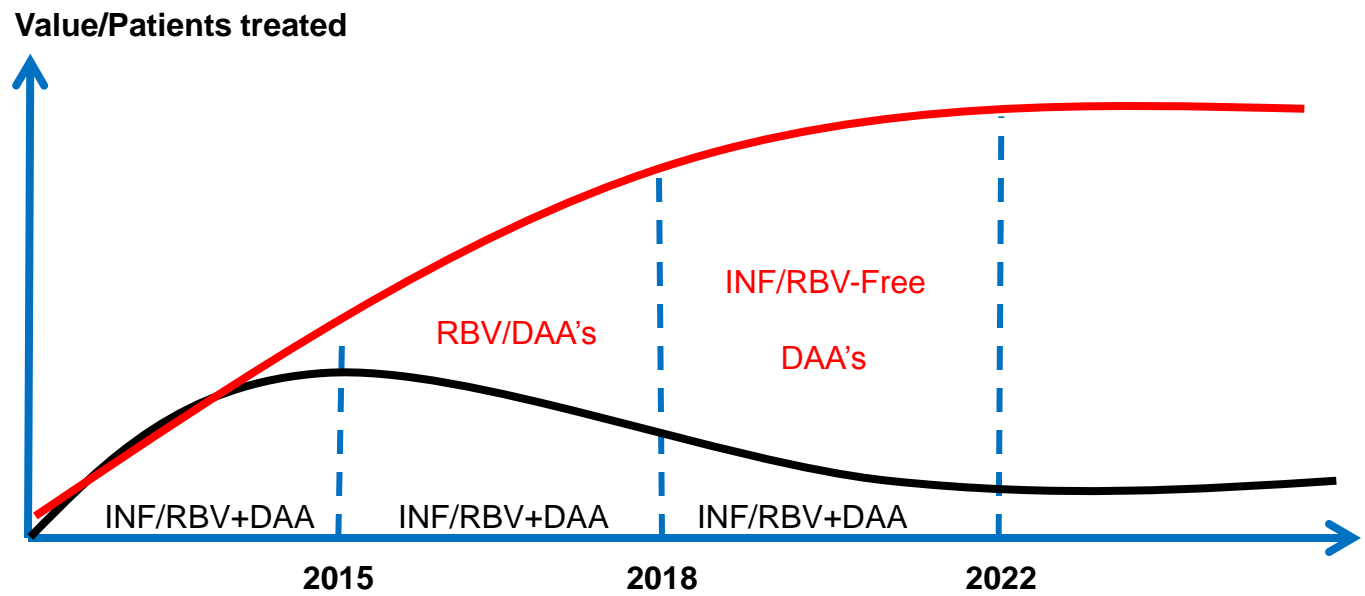
Phase III data support simeprevir as a new treatment for G1 HCV, with advantages versus marketed 1st generation protease inhibitors

Regulatory filings for simeprevir triple combination H1, 2013 in US, EU & Japan

Long term goal – eradication of hepatitis C

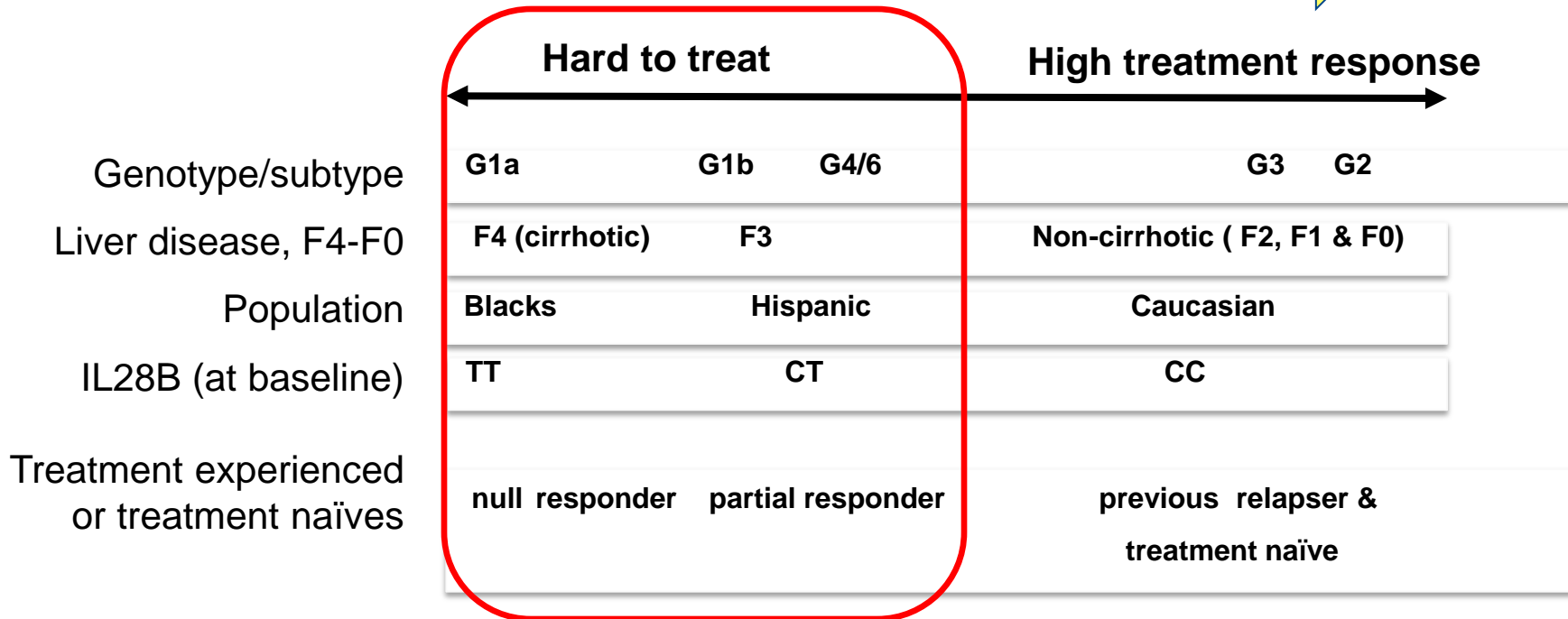


The evolution in treating hepatitis C will expand the market value, number of patients treated and regions over the next 10-15 years



Patient response to treatment – a complex picture

Proof of concept starts in difficult to treat patients

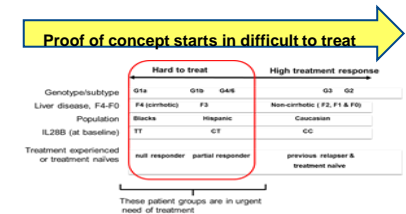


These patient groups are in urgent need of treatment

Simeprevir has demonstrated efficacy in difficult to treat G1 patients with severe liver disease

Interferon-free combinations in HCV null responders

- Prior null responders to pegIFN/RBV have limited treatment options
- PegIFN/RBV-containing treatments are difficult to tolerate and contraindicated in many patients
- All patients without cirrhosis



Danoprevir/r + Mericitabine + RBV	Roche	55% SVR12 (GT 1b)	
Daclatasvir + asunaprevir	BMS	64- 91% SVR12 (GT 1b)	24 week duration
ABT-450/r + ABT-267 + RBV	Abbott	89% SVR12	
ABT-450/r + ABT-267 + ABT-333 + RBV		93% SVR12	
ABT-450/r + ABT-333 + RBV		47% SVR12	
Sofosbuvir + RBV	Gilead	10% SVR12	
Sofosbuvir + ledipasvir + RBV		100% SVR12 (9/9 patients)	
Simeprevir + Sofosbuvir +RBV	Medivir/J&J	97% SVR8 (26/27 patients)	
Simeprevir + Sofosbuvir		93% SVR8 (13/14 patients)	

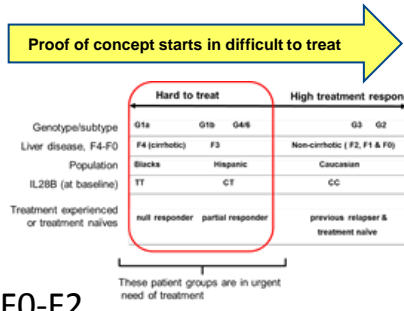
COSMOS phase III-study: Efficacy results

Patients	24 weeks		12 weeks	
	SMV + SOF + RBV	SMV + SOF	SMV + SOF + RBV	SMV + SOF
RVR ¹ , n/N (%)	18/22 (81.8)	10/15 (66.7)	23/27 (85.2)	8/14 (57.1)
Undetectable end of treatment, n/N (%)	10/12 (83.3)	8/9 (88.9)	27/27 (100.0)	14/14 (100.0)
Relapse, n	0	0	1	1
SVR ₄ , n/N (%)	4/6 (66.7)	5/5 (100.0)	26/27 (96.3)	13/14 (92.9)
SVR ₈ , n/N (%)	4/6 (66.7)	5/5 (100.0)	26/27 (96.3)	13/14 (92.9)

Of the patients in the 12 week arms who achieved SVR₈

- 24/24 who reached post-treatment Week 12 had undetectable HCV RNA (SVR₁₂)
- 8/8 who reached post-treatment Week 24 had undetectable HCV RNA (SVR₂₄)

Simeprevir in interferon-free combinations



Simeprevir + **Sofosbuvir** (nucleotide) +/- **Ribavirin**

12w
24w

N=80+87
 ✓ Cohort a: nulls, F0-F2
 Cohort b: nulls + naives; **F3/4 (cirrhotics)**

Simeprevir + **Daclatasvir** (NS5A inhibitor) +/- **Ribavirin**

12w
24w

N=180
 Naives and nulls
Incl. F3/4 up to 35 %

Simeprevir + **TMC647055/r** (NNI; non-nucleoside) +/- **Ribavirin**

12w

Naives/relapser and nulls
 Non-cirrhotics

Simeprevir + **VX-135** (nucleotide) +/- **Ribavirin**

12w

DDI study to start Q1, 2013

Simeprevir + **IDX719** (NS5A inhibitor) +/- **TMC647055/r**

12w

DDI study started (simeprevir + IDX719)

Simeprevir is strongly positioned to become a principal component of future IFN-free therapies



Value proposition – a platform for growth and profitability

Innovative portfolio that will evolve over time

- World class expertise in polymerase and protease drug targets
- R&D focus on infectious diseases

Strong position in HCV – goal is take part in eradicating hepatitis C

- Simeprevir, partnered with Janssen Pharmaceuticals
 - Regulatory filing began already in Q1, 2013 as a triple combination treatment with PegIFN and ribavirin
 - Many interferon-free combination treatments opportunities
- In-house HCV programs will offer new combination opportunities

Commercial presence in the Nordic region creates stability

- Solid brand names with annual sales of ~85 MUSD
- Commercial platform for the launch of simeprevir in the Nordics in 2014
- Pharmaceutical portfolio will be broadened



BioPhausia
— a Medivir sales company

News flow - highlights



- ✓ Q4-12 Start of Cohort 2 with simeprevir and GS7977 phase II study
- ✓ Q4-12 Top line results from phase III trials with simeprevir (Quest 1+2 and Promise)
- ✓ Q1-13 Filing for regulatory approval in Japan
- ✓ H1-13 EoT and partial SVR data from Cohort 1 with simeprevir and sofosbuvir phase II study
- H1-13 Filing of simeprevir in the US and EU
- H1-13 Potential CD selection in Cathepsin S (neuropathic pain) program
- H1-13 Results from phase I-study with MIV-711, our cathepsin K inhibitor (bone related disorders)
- H1-13 Start of phase II study with simeprevir and VX-135
- H1-13 Step two in GSK launch strategy for Xerclear® (ZoviDuo), launch in major European OTC markets
- H2-13 Potential CD selection in our internal Nucleotide NS5B inhibitor program
- H2-13 Potential CD selection in our internal NS5A inhibitor program
- H2-13 Goal to start phase I trials with Medivir/Janssen nucleotide NS5B-inhibitor
- H2-13 Data from the phase II combination study with simeprevir and daclatasvir
- H2-13 SVR data from Cohort 2 with simeprevir and sofosbuvir phase II study

www.medivir.com

Ticker: MVIR

Exchange: OMX / NASDAQ

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